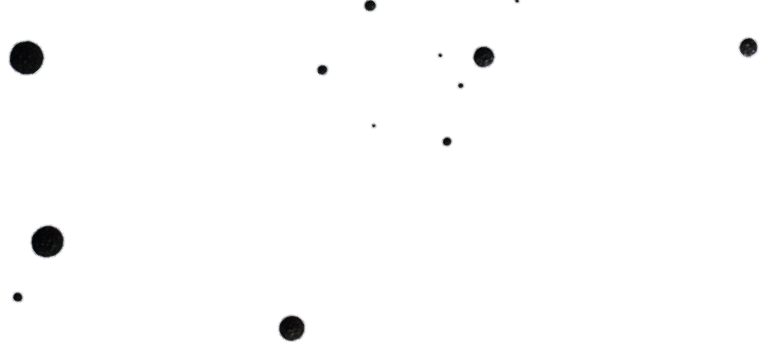


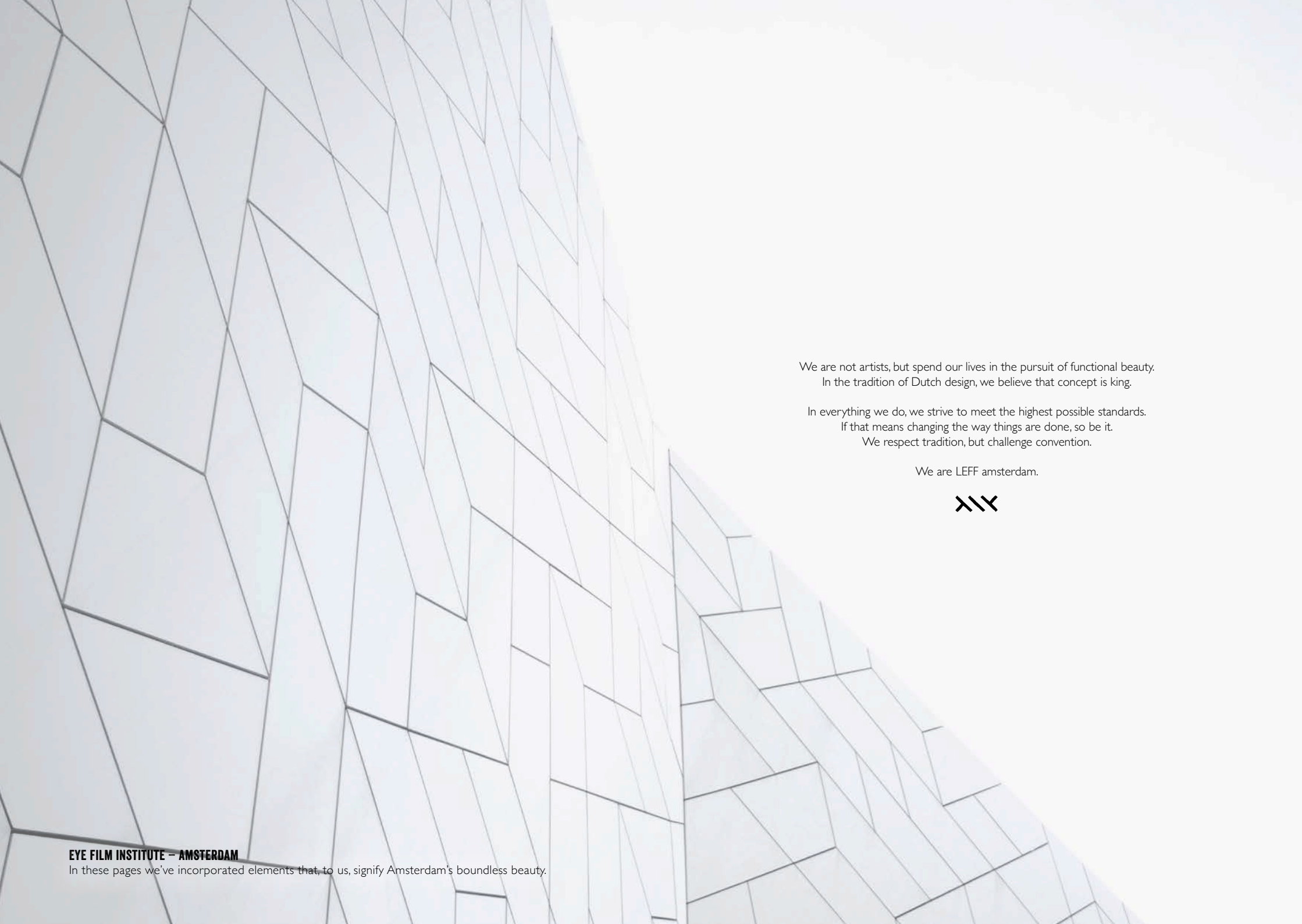
LEFF AMSTERDAM



Design District







We are not artists, but spend our lives in the pursuit of functional beauty.
In the tradition of Dutch design, we believe that concept is king.

In everything we do, we strive to meet the highest possible standards.
If that means changing the way things are done, so be it.
We respect tradition, but challenge convention.

We are LEFF amsterdam.



EYE FILM INSTITUTE – AMSTERDAM

In these pages we've incorporated elements that, to us, signify Amsterdam's boundless beauty.

TUBE WATCH

The design of the tube watch merges Piet Hein Eek's unparalleled vision on design with LEFF amsterdam's pursuit for functional beauty, creating an amazing collection of refined yet tough watches. The wristwatches are the latest addition to the tube series, a collection the renowned Dutch designer started creating for LEFF amsterdam in 2014. The table clock Eek initially designed for LEFF amsterdam, the tube clock, has a very iconic extruded ring that functions as the clock's face. This beautifully unique design asked for a more prominent role, and so the idea for a wristwatch arose.

designed by piet hein eek in 2015



TUBE WATCH S38 & S42 – MATT BLACK



TUBE WATCH S42 – BLACK

TUBE WATCH D42 – BLACK/BLACK



TUBE WATCH D42 – BLACK/BROWN





TUBE WATCH D38 - BLACK/BLACK



TUBE WATCH S42 – STEEL

TUBE WATCH

As opposed to the original tube table clock, where the aesthetics are a result of the concept, the tube watch used the extruded ring as a starting point for the design. The quality materials and the industrial appearance of the dial give this watch its sophisticated yet solid and raw character. Both watch models, the D-series with leather strap and the S-series with a steel band, show a different interpretation of the iconic watch face. In addition to the original 42mm watches, we expanded the range with two smaller and even more refined versions: the D38 and the S38.

designed by piet hein eek in 2015





TUBE WATCH D42 – STEEL/BROWN



TUBE WATCH D38 & D42 – STEEL/BLACK



TUBE WATCH S42 – STEEL



TUBE WATCH S38 – BRASS

TUBE WATCH S42 – BRASS



TUBE WATCH D38 – BRASS/BLACK



TUBE WATCH D42 – BRASS/BLACK



TUBE WATCH D42 – BRASS/BLACK



HERRINGBONE FLOOR – LEFF AMSTERDAM STUDIO, KEIZERSGRACHT



TUBE CLOCK – BRASS

TUBE CLOCK

Piet Hein Eek's starting point for the tube clock's dial was an extrusion ring. Extrusion moulding is a design technique that involves forcing materials through a mould, the extrusion profile is what gives the material its shape. Piet Hein devised a ring like that for the design of the clock face. A good idea can be surprisingly simple — often the simplest solutions have not yet been invented. This clock could have been designed a century ago, it's actually a textbook example of the Dutch mentality: the idea of keeping things normal and down-to-earth.

designed by piet hein eek in 2014





TUBE CLOCK – STEEL, BRASS, COPPER

TUBE AUDIO

Together with Piet Hein Eek we came up with the idea that if you have a clock on your bedside cabinet, a speaker might be nice alongside it. So we designed a bluetooth speaker in the same shape as the tube clock. You can connect the portable speaker to your mobile phone, tablet etc. through bluetooth and listen to your own music. The tube audio's compact size and long-lasting battery make it effortless to take along. It has the best components available and gives an extraordinarily good sound for such a small object.

designed by piet hein eek in 2014



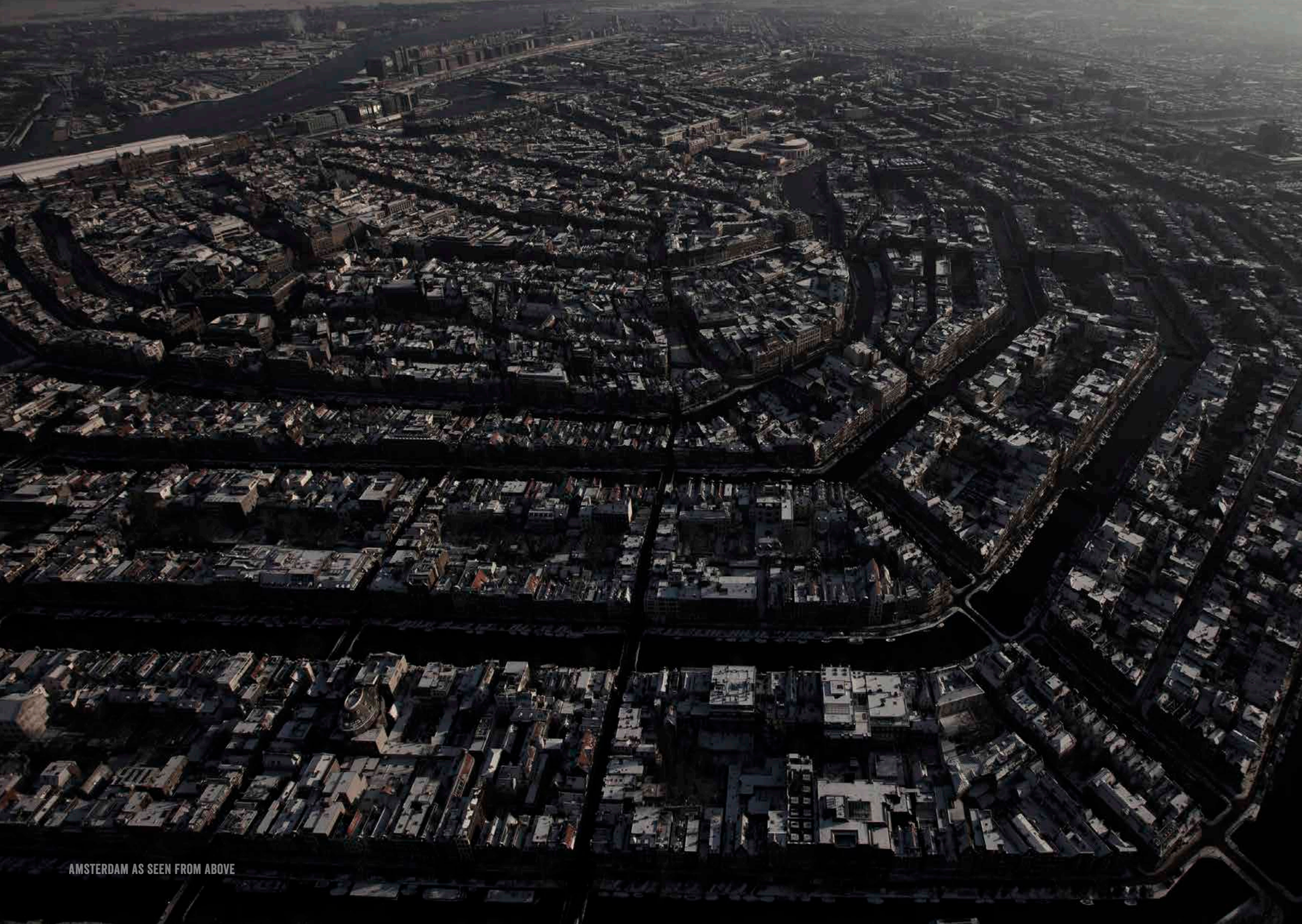
TUBE AUDIOS – COPPER, STEEL, BRASS



TUBE AUDIO – BRASS



TUBE AUDIO – STEEL



AMSTERDAM AS SEEN FROM ABOVE

INVERSE

The inverse is a mirror/clock hybrid that has more to it than meets the eye. The clock face is formed by the see-through shape in the mirror, which also creates a window that reveals the hands.

By turning the dial, the 12 position of the clock can be changed. A clever feature that gives you the possibility to hang the clock horizontally or vertically or make it lean casually against the wall. The warmth of solid oak stands in contrast to the cold appearance of the mirror, making this object suitable for any space.

designed by richard hutten in 2015



INVERSE – BLACK OAK





BASE – BLACK

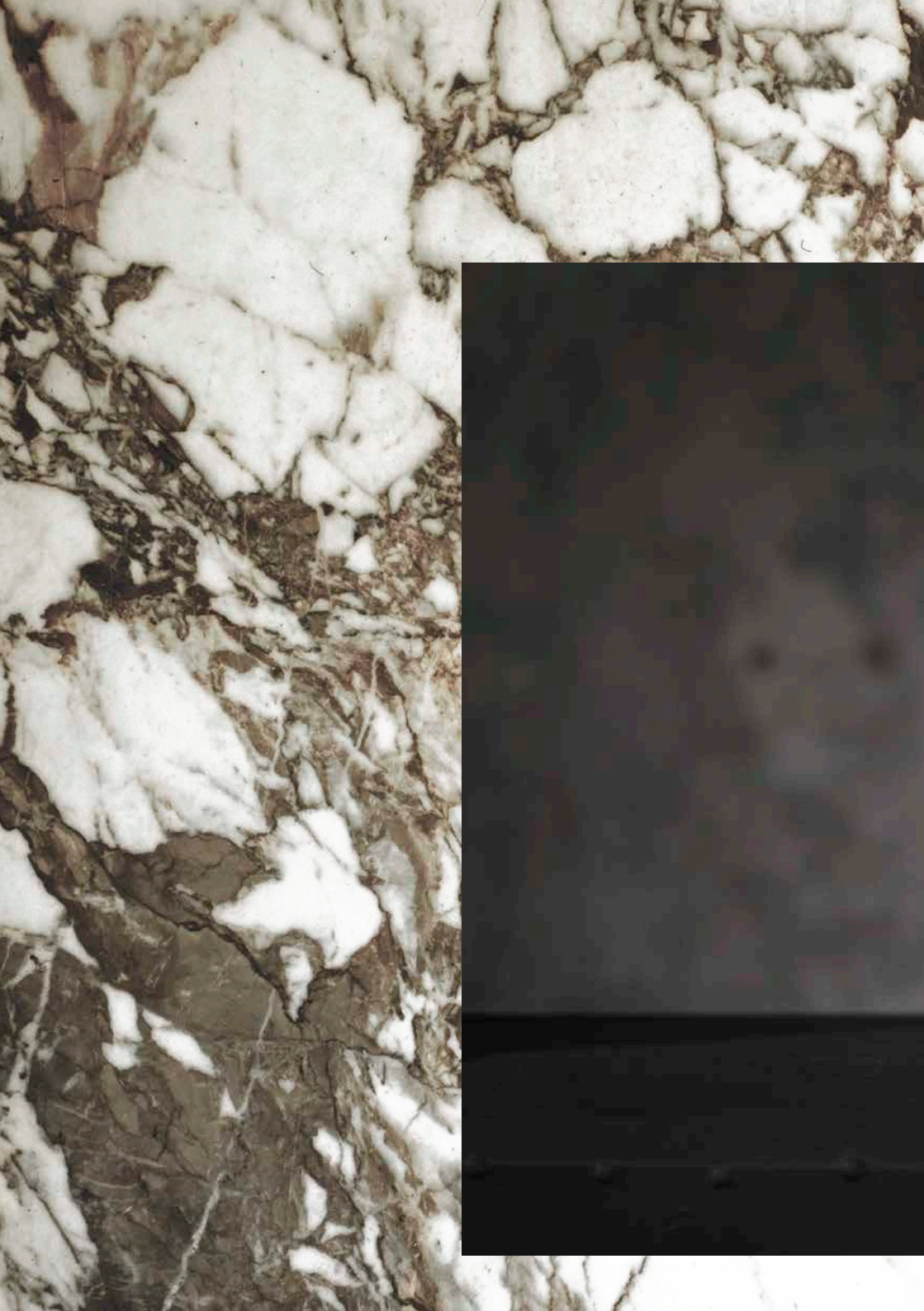
BASE

The design of the base clock was inspired by a visual language the designers developed by gathering industrial production archetypes. They took industrially determined shapes and details, and used these characteristics to create a new shape. Since the shape is unique, yet recognisable, the design is open to interpretation. Everyone sees something else, which, to Kranen/Gille, is the definition of a good design.

The base clock is handmade by Cor Unum, a ceramic art centre based in the Netherlands.

designed by kranen/gille in 2015





BASE - WHITE



BRICK

The Brick is a contemporary interpretation of a traditional way of displaying time. Reinvented by using a unique combination of graphics and materials, avoiding it to be subjected to a certain time period. The stainless steel case is welded and brushed by hand which brings this clock to a high level of craftsmanship. This timepiece can be displayed on a surface or hung on the wall, either way it will draw the attention of the spectators.

designed by erwin termaat in 2011



BRICK – COPPER/BLACK





SCOPE – WOOD

SCOPE

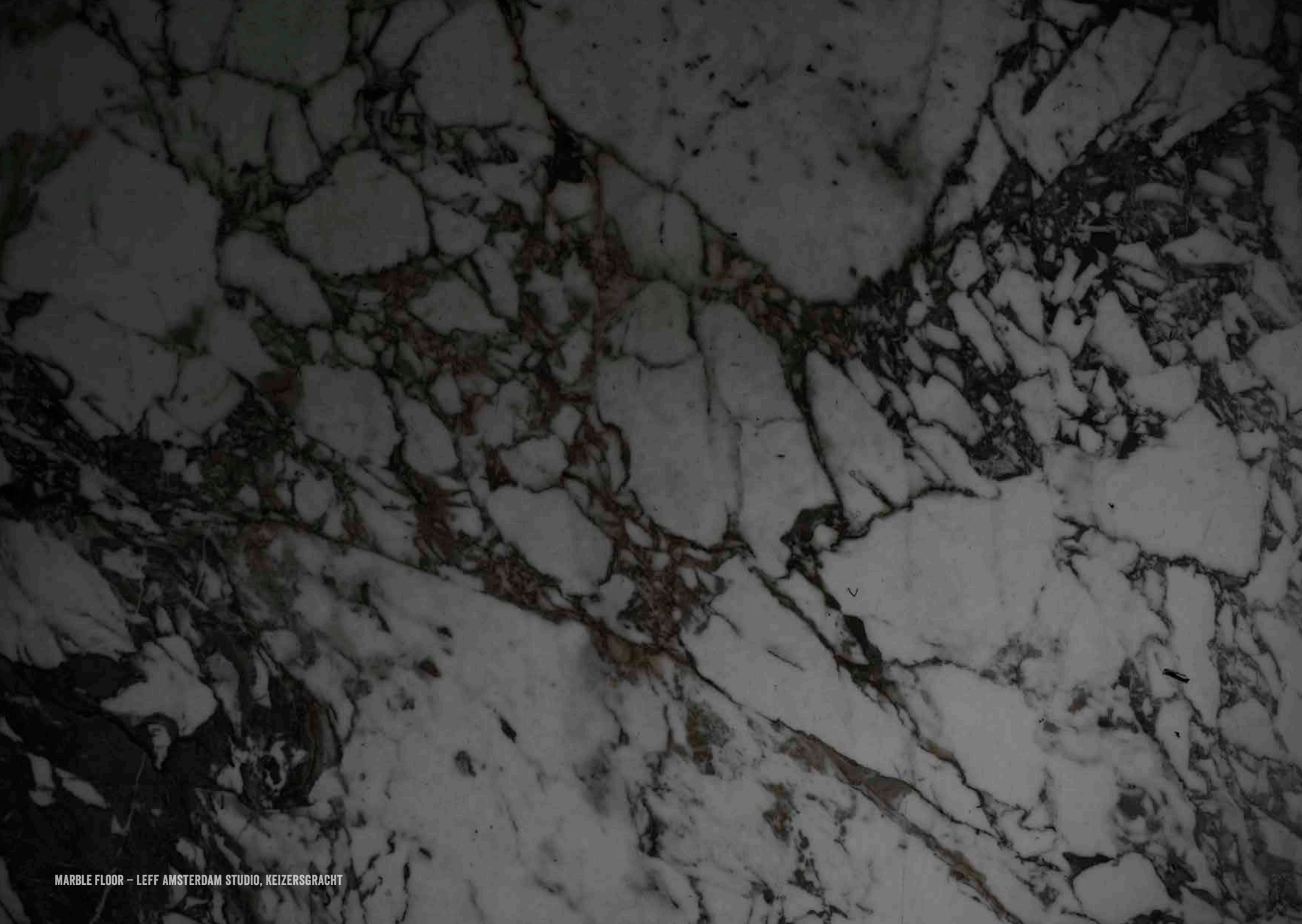
The twelve tilted segments of the scope play with light and shadow as you pass — every angle offers a new perspective. The wooden interpretation of the scope was created by Erwin Termaat in 2016, five years after it was originally designed in 2011. This process took a while to perfect, as the making of the clock requires a lot of precise handicraft.

designed by erwin termaat in 2011

XXX



SCOPE - WHITE





BLOCK – BRASS

BLOCK

Block is an alarm clock with a small but strong appearance. A fusion of aesthetics and functionality, and a compromise between delicacy and robustness.

The design is simple, but with a lot of surprising details. At night the fluorescent hands will become visible and the whole dial can be lit up by pushing the snooze button on top.

designed by erwin termaat in 2013





BLOCK – STEEL/BLACK



TONE – BLACK

TONE

The contrast in this design is not formed by the colours itself, but by its finish. A glossy transparent spot varnish is printed on the matte dial to create a so-called ton-sur-ton effect. Depending on the light, the index print is clearly visible, slightly visible or not even visible at all. Let light set the tone.

designed by wiebe teertstra in 2011

XXX

ONE 35 - WHITE INDEX

ONE

The design of the one clocks is instantly classic; an iconic design recognised for its timelessness, quality and durability.

The brushed stainless steel case combined with the back cover makes this clock feel solid and reliable. Inside, a precise Japanese movement will indicate the right time.

designed by wiebe teertstra in 2011





AMSTERDAM AS SEEN FROM TOP FLOOR OF THE PUBLIC LIBRARY



LEFF AMSTERDAM

We founded LEFF amsterdam in 2011. After making our debut in the design industry by creating a series of iconic interior timepieces, our focus gradually shifted towards different product ranges. Working from our studio in the city center of Amsterdam, we now create unconventional watches and speakers by developing concepts in collaboration with renowned designers from around the world.

TIME

We started making timepieces in an era in which time is all around us, because we think clocks are simply amazing products. We believe clocks are the perfect example of functional beauty, as they're technical instruments that have the potential to be art pieces at the same time. However, this wasn't the only reason for us to start creating clocks and watches. Nobody really needs a clock — this challenges us even more to create something beautiful that everyone still wants to have.

SOUND

Our first speaker, the tube audio, came to be by mere coincidence: the development started because we thought it would be a perfect addition to Piet Hein Eek's original tube clock. During the design process we noticed the similarities in designing timepieces and audio products. They're both functional objects that are part of our interior, so they should look first-rate.

We discovered most speakers are either technically amazing or well designed: the combination is quite rare. We decided to merge those two aspects by connecting the best designers with the best audio developers, to create unconventional devices that feature both great sound and great aesthetics.



BRICK WALL – LEFF AMSTERDAM STUDIO, KEIZERSGRACHT

09 19

13 12

03 12

15 35

07 21

19 00

15 05

19 03

20 11

11 57

12 00

15 07

11 05

10 00

PRODUCT OVERVIEW



LT71101



LT71102



LT71103

tube watch S38 *designed by piet hein eek*

Materials	316L stainless steel
Dimensions	Ø38mm/1,65" - thickness: 9,6mm/0,38"
Colours	steel, matt black, brass
Lens	sapphire glass
Power supply	SR626SW battery
Movement	japanese miyota 2035 – 3 hand
Water resistance	10 ATM
Year	2016
Warranty	2 year



LT72101



LT72102



LT72103

tube watch S42 *designed by piet hein eek*

Materials	316L stainless steel
Dimensions	Ø42mm/1,65" - thickness: 11,4mm/0,45"
Colours	steel, matt black, brass
Lens	sapphire glass
Power supply	SR626SW battery
Movement	japanese miyota 2035 – 3 hand
Water resistance	10 ATM
Year	2015
Warranty	2 year



LT71002



LT71012



LT71022

tube watch D38 *designed by piet hein eek*

Materials	316L stainless steel
Dimensions	Ø38mm/1,65" - thickness: 9,1mm/0,36"
Colours	steel, matt black and brass in combination with either a black or a brown leather strap
Lens	hardened mineral glass
Power supply	SR626SW battery
Movement	japanese miyota 2035 – 3 hand
Water resistance	5 ATM
Year	2016
Warranty	2 year



LT72002



LT72012



LT72022

tube watch D42 *designed by piet hein eek*

Materials	316L stainless steel
Dimensions	Ø42mm/1,65" - thickness: 10,6mm/0,42"
Colours	steel, matt black and brass in combination with either a black or a brown leather strap
Lens	hardened mineral glass
Power supply	SR626SW battery
Movement	japanese miyota 2035 – 3 hand
Water resistance	5 ATM
Year	2015
Warranty	2 year



LT71001



LT71011



LT71021



LT72001



LT72011



LT72021



LT71091



LT71092

tube watch D38 strap *designed by piet hein eek*

Materials	genuine leather
	please note: the buckle is not included
Dimensions	20mm/0,8" – 120 80mm / 4,72 3,15"
Colours	black, brown
Year	2016



LT72091



LT72092

tube watch D42 strap *designed by piet hein eek*

Materials	genuine leather
	please note: the buckle is not included
Dimensions	22mm/0,87" – 120 80mm / 4,72 3,15"
Colours	black, brown
Year	2015



LT71091-XL



LT71092-XL

tube watch D38 strap XL *designed by piet hein eek*

Materials	genuine leather
	please note: the buckle is not included
Dimensions	20mm/0,8" – 130 90mm / 5,12 3,54"
Colours	black, brown
Year	2016



LT72091-XL



LT72092-XL

tube watch D42 strap XL *designed by piet hein eek*

Materials	genuine leather
	please note: the buckle is not included
Dimensions	22mm/0,87" – 130 90mm / 5,12 3,54"
Colours	black, brown
Year	2015



LT70001



LT70002



LT70003

tube clock *designed by piet hein eek*

Materials	stainless steel / brass plated steel / copper plated steel
Dimensions	Ø5cm/2" - d. 8cm/3.1"
Colours	steel, brass, copper
Power supply	1 x LR44 battery (included)
Movement	quartz movement
Year	2014
Warranty	5 year



LT70011



LT70012



LT70013

tube audio *designed by piet hein eek*

Materials	stainless steel / brass plated steel / copper plated steel
Dimensions	Ø5cm/2" - d. 8cm/3.1"
Colours	steel, brass, copper
Connections	bluetooth®, AUX
Power supply	built-in rechargeable lithium polymer battery*
Bluetooth range	7 meter
Capacity speaker	3W
Year	2014
Warranty	2 year

*USB cable is included in packaging



LT10001



LT10002 / LT10002rc



LT10003

one *designed by wiebe teertstra*

Materials	brushed stainless steel, glass, ABS
Dimensions	Ø25cm/9.8" - d. 4.6cm/1.81" Ø35cm/13.8" - d. 6.2cm/2.44" * Ø45cm/17.7" - d. 6.2cm/2.44"
Colours	white with black index print
Power supply	1 x AA battery (included)
Movement	japanese rhythm
Year	2011
Warranty	5 year

*radio controlled option available



LT10011



LT10012 / LT10012rc



LT10013

one *designed by wiebe teertstra*

Materials	brushed stainless steel, glass, ABS
Dimensions	Ø25cm/9.8" - d. 4.6cm/1.81" Ø35cm/13.8" - d. 6.2cm/2.44" * Ø45cm/17.7" - d. 6.2cm/2.44"
Colours	white with black arabic print
Power supply	1 x AA battery (included)
Movement	japanese rhythm
Year	2011
Warranty	5 year

*radio controlled option available



LT16001



LT16002



LT16003

tone *designed by wiebe teertstra*

Materials	coated steel, glass, ABS
Dimensions	Ø35cm/13.8" - d. 6.2cm/2.44"
Colours	white, grey, black
Power supply	1 x AA battery (included)
Movement	japanese rhythm
Year	2011
Warranty	5 year



LT50001



LT50011

base *designed by kranken/gille*

Materials	glazed ceramic body, brass finished hands
Dimensions	h. 32cm/12.6" - w. 26cm/10.2" - d. 20cm/7.9"
Colours	matt white, matt black
Power supply	1 x AA battery (included)
Movement	german UTS
Year	2013
Warranty	5 year



LT31005



LT31015

scope *designed by erwin termaat*

Materials	hevea
Dimensions	Ø38 cm/15.75" - d. 3.1cm/1.22"
Colours	matt white/black, natural/white
Power supply	1 x AA battery (included)
Movement	japanese rhythm
Year	2011
Warranty	5 year



LT40001



LT40011

inverse *designed by richard hutten*

Materials	solid oak frame, mirrored glass
Dimensions	w. 50cm/20" - h. 180cm/70.9" - d. 5.5cm/2.16"
Colours	black coated oak, natural oak
Power supply	1 x AA battery (included)
Movement	german UTS
Year	2015
Warranty	5 year



LT90001



LT90301



LT90101



LT90201

block *designed by erwin termaat*

Materials	brushed stainless steel / copper plated / brass plated case, PMMA lens, ABS back
Dimensions	w. 8.5cm/3.3" - h. 8.5cm/3.3" - d. 6cm/2.4"
Colours	white index steel, black index brass, black index steel, black index copper
Power supply	1 x AA battery (included)
Movement	alarm movement
Year	2013
Warranty	5 year



LT15001



LT15101



LT15301

brick *designed by erwin termaat*

Materials	brushed stainless steel / copper plated case, PMMA lens, ABS back
Dimensions	w. 36cm/14.17" - h. 15.7cm/6.2" - d. 12.8cm/5"
Colours	steel/white, steel/black, copper/black
Power supply	2 x D battery (included)
Movement	flip movement
Year	2011
Warranty	5 year

LEFF AMSTERDAM

t. +31 20 820 35 08
e. info@leffamsterdam.com
w. leffamsterdam.com
follow us: [@leffamsterdam](https://www.instagram.com/leffamsterdam)

© LEFF amsterdam 2016

art direction
photography
graphic design

erwin termaat | LEFF amsterdam
mark eden schooley, bieke groenink | LEFF amsterdam
bieke groenink | LEFF amsterdam

LEFF amsterdam® is a registered trademark of VANMOKUM bv, Amsterdam. LEFF amsterdam reserves the right to alter all products, prices and availability without prior notice. While care has been made in the compilation of this catalogue, we cannot accept responsibility for any errors or changes to the contents. No part of this publication may be reproduced by any means without prior permission in writing from LEFF amsterdam. Version 4.0

